







# HOME for the Holidays BY TRAIN

You meet the smartest travellers when you go Canadian Pacific! People who know the restfulness of travelling by train... who enjoy the comfort of air-conditioned Roomettes, Compartments, Drawing Rooms and the low cost round trip fare... travel relaxed, arrive refreshed... go



This Christmas—Send a gift that's really unique—  
come! PREPAY A  
RAIL TICKET to  
bring home sons and  
daughters during the  
holidays. Your Canadian Pacific  
Agent can arrange  
everything.

Canadian Pacific



## "JUST LOOK AT THESE BARGAIN OFFERS!"

THIS NEWSPAPER, 1 Year, with

OFFER No. 1	1 MAGAZINE FROM GROUP A	OFFER No. 3	4 MAGAZINES FROM GROUP B
2 MAGAZINES FROM GROUP B			
\$3.75		\$4.75	\$4.35

Mark an "X" before magazine desired and enclose list with order.

GROUP A	Mark an "X" before magazine desired and enclose list with order.
Redbook Magazine	1 Yr.
Coronet	1 Yr.
Magazine Digest	1 Yr.
Sports Field	1 Yr.
True Story	1 Yr.
Country Magazine	1 Yr.
Hunting & Fishing in Canada	1 Yr.
Senior Prom	1 Yr.
Redbook	1 Yr.
Flower Grower	1 Yr.
American Girl	1 Yr.
Life Magazine	1 Yr.
Everybody's Digest	1 Yr.
Skyways	1 Yr.
Woman Magazine	1 Yr.
Silver Screen	1 Yr.

GROUP B	Mark an "X" before magazine desired and enclose list with order.
Maclean's (24 issues)	1 Yr.
Canadian Home Journal	1 Yr.
Chateaubriand	1 Yr.
Family Herald & Weekly Star	1 Yr.
True Story	1 Yr.
Modern Screen	1 Yr.
Health	1 Yr.
Free Press Weekly Prairie Farmer	1 Yr.
Country Guide (8 issues)	2.25
Modern Screen	2.25
Country Guide (8 issues)	2.25
Free Press Weekly Prairie Farmer	2.25
Modern Screen	2.25
Country Guide (8 issues)	2.25
Modern Screen	2.25
Parents' Magazine	3.50
Elude (Music)	4.40
Junior Miss	4.40
Senior Prom	3.20
Sports Afield	3.10
Canada Poultryman	1 Yr.

### "SOME MORE REAL BUYS!"

Saturday Night (Weekly)	\$4.00
Maclean's (24 issues)	4.00
National Home Monthly	2.55
Canadian Home Journal	2.75
Chateaubriand	2.75
Family Herald & Weekly Star	2.25
Modern Screen	2.25
Parents' Magazine	3.50
Elude (Music)	4.40
Junior Miss	4.40
Senior Prom	3.20
Sports Afield	3.10
Canada Poultryman	1 Yr.

ALL MAGAZINES FOR 1 YEAR UNLESS TERM INDICATED

### FILL OUT COUPON | Mail Today

Check magazines desired and enclose with coupon.

Gentlemen: I enclose \$\_\_\_\_\_. Please send me the offer checked with a year's subscription to your paper.

NAME \_\_\_\_\_

STREET OR R.R. \_\_\_\_\_

POST OFFICE \_\_\_\_\_

PLEASE ALLOW 4 TO 6 WEEKS FOR FIRST ISSUE OF MAGAZINE  
MAGAZINE TO ARRIVE!

## Town & District

The excellent weather that we have had for so long still continues. The fine weather has helped to shorten the winter and also cut down the coal bill.

Ice is slowly being made in the curling rink. It will probably be after New Year's before curling commences. Never before has curling been delayed so late in the thirty years that game has been played in Gleichen.

### CARD OF THANKS

As president of the Home and School Association I wish to take this opportunity to thank everyone who so loyally supported the kitchen shower for the new school. There was a most encouraging response. Also to thank my contractors for the splendid job they did.

Mrs. Margaret Yates.

The Gleichen Call wishes all its friends a merry Christmas. Don't forget to wish your friends a Happy Christmas. You can have a "happy" time almost any day, but you cannot have a "merry" day. The spirit of Christmas is to make others "merry" to give of your substance to those less fortunate and not only give material things, but to give of yourself. You may be a gloomy old curmudgeon for the rest of the year, but on Christmas day, lift at Christmas time, and spread abroad the gospel of gladness and good cheer. Above all let us not forget those who this season may find in need. Seek them out and help them to realize that the Christmas spirit means something.

### LIFE BLOOD OF THE SOIL

Water is the life blood of the soil. It influences nearly every property of the soil and every process which takes place in it. These processes are the most basic on earth. In extreme cases they determine whether or not plants and animals can live. Water is the most important factor in soil-water relationships is that from 200 to 1,000 pounds of water are absorbed and transpired by crops for each pound of dry matter produced. Assuming 800 pounds of water are needed for the growth of green alfalfa, 1,000 tons of crop will attain 800,000 pounds would require nearly 5,000,000 pounds of water during the growing season. This amount of water would weigh almost as much as the top 15 inches of soil. It would also add weight to an acre to a depth of 15 inches. In most areas where crops are limited by a lack of moisture at critical periods, distribution of rainfall is often such that an excess falls at other times of the year. The excess either runs off the land, loses itself in silt or accumulates on level land in such quantities that crops and soil structure are injured by too much water. To balance soil and water resources, soil conservation is a must. Deep tillage supplemented by applications of lime and fertilizer are recommended. Deep drainage and growth of deeply rooted perennial crops in the rotation are also necessary steps in a sound soil-water management program.

(Continued from page 1)

## The Saga of Santa Claus

Is the authenticity of this claim. The name Santa Claus has a European rather than a North American flavor and there is at least one old German folk song which refers to the saint. The name need not therefore likely that the name was evolved by generations of German or Dutch children who found Saint Nicholas a bit difficult for print sized tongues.

At the present time it is the fashion to believe that the name is a fabrication as being unreal. We are told that our children suffer from being taught to believe in Santa Claus, that they receive a false set of values, wrong picture of the world in which they must live, and an aversion to the true facts when they are unpleasant.

This may be true. Or on the other hand it may be that when a child learns that there is a Santa Claus in the practical world he begins to realize that there is another reality in addition to the reality of imagination, and that Santa Claus makes the transition from one to the other without all the fuss claimed by the opponents.

When it is the latter, the fact is that nothing much can seriously affect the hold of the Santa Claus tradition on children from six to sixty. He has been with us for a long time and he will be around for a while yet.



### IS YOUR SEED DEAD OR ALIVE

Don't Guess—Be Sure—Have It Tested  
See Our Agent For RELIABLE, FREE Seed Testing

Don't wait until your bin is empty—Order your coal now.

**It Pays to Pull to the Pioneer**  
PIONEER GRAIN COMPANY LIMITED



## "The die has now been cast"

An American manufacturer was planning to open a plant in Canada. He considered various locations and found what seemed a likely site. He talked to a local bank manager, got facts about the community and its facilities. Some time later the company wrote to the banker:

"The die has now been cast. It is our intention to locate in S... We feel that it is well suited to our particular operation. You have been of great aid to us. Your accurate and rapid presentation of facts necessary to reach a decision was top-notch."

Such letters show how a branch bank serves not only its own depositors and other customers but how, by assisting business development, it benefits the whole community.

This advertisement, based  
on an actual letter, is  
presented here by

THE BANKS SERVING  
YOUR COMMUNITY

